

I'm Rachel Szopa.

CONTACT

Rachelszo.com | 618.581.6585
www.linkedin.com/in/rachel-szopa
RachelSzopa@gmail.com
Chicago, IL 60657

EDUCATION

University of Missouri

Columbia, MO | May 2018

Bachelor's of Journalism:

Strategic Communication

Magna Cum Laude | Fine Art

Minor | Multicultural certificate

SKILLS

Adobe Creative Suite | Hand
Lettering | Illustration | Public
Speaking | Writing | Social Media

LEADERSHIP

Sigma Kappa Sorority

Vice President of Membership

Organized all recruitment events,
which included managing a
\$30,000 budget, delegating
detail-oriented jobs, and
presenting workshops to chapter.

INVOLVEMENT

MU Abroad - London

Won by One mission trip

Mizzou Alternative Breaks

Walk to End Alzheimer's

AWARDS

Young Shits 2nd place, Nov 2018

Dean's List 8 semesters

Novak Leadership Institute

Kappa Tau Alpha

Walter Williams Scholar Awarded
for strong leadership and 33+ ACT

EXPERIENCE

R/GA | Freelance Jr. Art Director

Chicago, IL | October 2018 - Present

Worked on bubly, LIFEWTR, and Melinda Gates's Pivotal
Ventures. Contributed to multiple new business pitches.

Freelance | Illustrator & Designer

Chicago, IL | June 2018 - Present

Created commissioned portraits. Designed resumes and
wedding monograms. Sold prints and stickers of illustrations.

megarrybowen | Art Direction Intern

Chicago, IL | June 2018 - August 2018

Worked on Disney Parks, Oscar Mayer, and FosterMore.
Contributed to work for Planter's, Marriott, and Burt's Bees.

AdZou | Art Director

Columbia, MO | Jan 2018 - May 2018

Executed a branding and marketing campaign for a startup.
Led creation of all campaign tactics - merchandise, out-of-home
activations, and digital media.
Designed a 100+ page plan book and final pitch deck.

Relevant Youth | Content Creator

Columbia, MO | Aug 2017 - May 2018

Led creative vision for The Bridge, a store for student
entrepreneurs at the University of Missouri.
Planned and promoted markets and creative workshops.
Designed and curated the store's social media.

University of Missouri | Design Teaching Assistant

Columbia, MO | Aug 2017 - May 2018

Selected by faculty to assist with Strategic Writing and Design.
Led tutorials on Adobe Photoshop, InDesign, and Illustrator.
Offered guidance on branding, social strategy, and campaign
execution.

West End on the Thames | Content Intern

London, England | Jan 2017 - May 2017

Designed print and web content for events company, including
brochures, maps, and social graphics based on brand standard.
Researched new venues and assisted at photoshoots.
Wrote blogs, social posts, and new venue descriptions.

I'd love to talk about:

Why QUEER EYE is the best show on Netflix | Why I love CREATING with my hands
My plans to TRAVEL the world | My favorite part about living in CHICAGO